



Media Press Kit

A Global Podcast about the ICONIC

Marilyn Monroe

PODCAST DESCRIPTION

Marilyn: Behind the Icon is a dramatic multi-season podcast series blending a uniquely scripted episodic story with commentary on the remarkable life of Marilyn Monroe. It's up close, raw and real; telling her story through extensively researched historical events, including Marilyn Monroe's own perspective in her own words. We explore her inner journey and human side as no other podcast, film or TV show has ever done before. The series portrays her personal struggles with mental illness in addition to her amazing resiliency in achieving her dreams as one the greatest movie actresses and icons of motion picture history. We begin our story with her life as a young girl named Norma Jeane — a girl desperate for a stable family and home life — a girl seeking to find her place — a girl nobody wanted — who grew up in the care of foster families and caretakers. As a young teen searching for her identity, she became determined to make something of herself and created a life born out of her dreams, imagination, and talent. Marilyn became a top cover girl model, a young starlet, a celebrated actress, an accomplished singer and dancer, a wife, aspiring mother, a producer, and ultimately, a legend — an enduring ICON.

We'll highlight the tragedy and pain yet celebrate the triumphs of the life, legend, and the global phenomenon known as MARILYN. www.behindtheicon.com

Available: May 2020

Available on: Apple/iTunes, Stitcher, Google Podcasts, Deezer, Radio Public, TuneIn, CastBox, iHeartRadio, Pandora and Spotify.

Social Media:

1. [Facebook-BehindtheIcon](#)
2. [Instagram @Behindicon](#)
3. [Twitter @Behindicon](#)

INTERVIEW BIOS



Nina Boski BIO

Nina Boski (Producer, Host, Life and Media Expert)

Nina is the co-producer of the podcast as well as a media executive, radio and TV host (*Goodnight Marilyn* and other shows), keynote speaker and life and business coach to thousands of people and a Marilyn expert.



Gary Vitacco-Robles

Gary Vitacco-Robles (Producer, Writer, Author and Mental Health Expert)

Gary is a co-producer and writer of the podcast and the best-selling author of *ICON, Life, Times and Films of Marilyn Monroe (Volumes 1 & 2)* as well as a Licensed Mental Health Counselor and National Certified Counselor.



Randal Libero

Randal Libero (Producer, Writer, and Media Executive)

Randal is the co-producer, writer, and supervising editor of the podcast. He has been a producer and writer in media and broadcasting for over 30 years. He is currently an executive producer for many popular lifestyle and entertainment radio shows, including *Goodnight Marilyn Radio*, an investigation series on the life and death of Marilyn Monroe.



Erin Gavin

Erin Gavin (The Role of Marilyn Monroe)

Erin was a child actress and then expanded into roles on the television series *EastEnders*, *Still Game*, and *Footballers' Wives*, in addition to a role in the horror film *Dread* before moving from the UK to California. Since that time, she has had roles in films and television series including *Junk*, *1000 Ways To Die*, *Making Thirty*, and the *Love Addict*. In 2014 Gavin played the role of Marilyn Monroe in the stage play *Marilyn: My Secret* at the Macha Theatre in Hollywood, California. She also played Monroe in the television film *Marilyn Monroe: The Last Investigation*. Now she is taking on the role that was made for her, *Marilyn Behind the Icon*.

POSSIBLE INTERVIEW QUESTIONS

1. How did the series come about?
2. Why this series; why now?
3. What makes this series different that what has already been portrayed about the star?
4. What does season 1 explore?
5. Is this a one season podcast or are there other seasons?
6. What will you cover in other seasons?
7. Do you plan do explore other ICONs besides Marilyn?
8. In what way does Gary Vitacco-Robles, the author of the book, on which the podcast is based, benefit the series, with him also being a mental health professional as well?
9. You spend a lot of research making sure that the factual information is correct about Marilyn. Why is that important to the podcast?
10. There are many scenes that are intense and traumatic. Did those things really happen to Marilyn?
11. Marilyn appears to be a visionary, given her fragmented upbringing and she still created such success. She really had to visualize a better future. How do you think she was able to do that?

12. Most people know a lot about Marilyn's death, not necessarily her early life, why did you want to portray her childhood instead of going straight to the most talked about aspects of her life?
13. You spend a lot of time educating people around mental illness. Why is this important to the series?
14. What type of mental illness did Marilyn have?
15. What kinds of alcohol and/or drugs were Marilyn addicted to in her life?
16. Why do you think mental illness and addiction are at an all-time high, even though there are some many more tools and resources than back in 1962?
17. What is the difference between Bi-polar disorder and borderline personality and how did that affect Marilyn?
18. What are some of the biggest misconceptions about Marilyn in the public?
19. Tell us a little more about the actress, Erin Gavin. How did she get the role?
20. Why a dramatic and acting podcast, as it seems more difficult to produce?
21. What do you think Marilyn would think of the series?
22. What do you want people to get out of the series?
23. Marilyn is famous for many things. How do you feel her legacy should be remembered?

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